

Extraordinary Women of Kawartha Lakes Awards

Recognizing women who have made an extraordinary contribution to the improvement of the quality of life in our community

CATEGORY: EXTRAORDINARY WOMAN - BUSINESS

Nominee who has excelled not only in their professional lives but also as a leader and role model in CKL, a strong sense of self, nominee is recognized for their entrepreneurship, creation of job opportunities and involvement in CKL, recognized by her peers as an exceptional businesswoman, a model and inspiration to others

MANDATORY CRITERIA: Nominee must meet each of these points

- ✓ Must be 18 years or older
- ✓ Must be a resident of CKL
- ✓ If employed, must work in CKL as primary location
- ✓ Nominees may be nominated in only one category per year
- ✓ Nominations must include 2 references (not from family members)
- ✓ Nominators may be non-profit organizations, service clubs, churches, business associations or individuals

DESCRIPTION OF AWARD CRITERIA:

- Recognized as an exceptional and successful businesswoman
- Must be Founder/Owner/Partner of successful business in CKL
- Makes use of innovative and creative ideas to recruit and manage staff,
- Demonstrates confidence and competence and the ability to motivate
- Full Time Venture or Part-time Venture

TELL US ABOUT YOUR NOMINEE: (Minimum 100 words/Maximum 1,000 words).

Please consider the following questions when telling us about your Nominee:

- To what extent does she promote and support employment in her business in the CKL?
- How does she demonstrate commitment to the community ie sponsorship/leadership of community activities/events?
- How has the community benefited from her business?
- How many people have benefited from her community support?
- Does she train or coach others in a way that motivates or encourages others to excel
- Does she share her experience and act as a mentor to new businesses?
- How has the nominee established/grown/promoted her business i.e. social media?

AWARD SELECTION PROCESS:

- Nominations received will be reviewed by a nominations committee for completeness and basic eligibility.
- References will be checked.
- Award recipients will be selected by a Selection Panel consisting of award sponsors, a member of the Board of Directors of Women's Resources and an EW Committee Member and the Previous Award Category Recipient.
- The Panel reserves the right to change the nomination category if appropriate.
- Recipients will be announced at the EW Awards Gala evening.